

Muhammad Imran

ABOUT ME

Analyst and writer with 6-years of experience in the analytics and mass communication domain. Passionate about turning data into actionable insights and meaningful stories through data analysis (MS Excel, Python, R), visualization (Power BI and Tableau) and report writing.

CONTACT ME

✉ imran271828@gmail.com
📍 Dhaka, Bangladesh
🌐 muhammadimran.com
☎ +880 1717 886720

SKILLS

Data Cleaning and Analysis

Data Visualization

Primary and Secondary Research

Report Writing and Editing

Written and Verbal Communication

SOFTWARE KNOWLEDGE

MS Excel

Python: Data Analysis Libraries

R

Power BI

SQL

Tableau Public

OpenRefine

IBM Watson Library



Work Experience

01.2021 **Associate Business Analyst**

Present Etaha corporation

- Analyze revenue and sales data
- Produce and maintain PowerBI reports and dashboards
- Analyze hardware performance data
- Prepare and present briefs of market research

09.2018 **Research Analyst**

12.2020 Institute for Environment and Development

- Cleaned and analyzed quantitative survey data
- Synthesized and transformed data to stories and prepared final report
- Facilitated in writing project proposals and reports
- Collaborated on cross team projects

01.2018 **Research Assistant**

08.2018 Hunger Project Bangladesh

- Worked on 6 research projects on various social issues including youth leadership, child marriage, education, local democracy, rural poverty.
- Helped prepare survey questionnaires and analyzed survey data with quantitative method
- Worked as mentor on a youth development program jointly organized by the Aga Khan Foundation and The Hunger Project.

09.2015 **Reporter**

12.2017 The Asian Age

- Played a key role in developing the design and overall reporting guideline of the newly launched national daily.
- Reported on UN Sustainable Development Goals and Environment
- Conducted high profile interviews of Ministers, MPs, Diplomats and Foreign Dignitaries
- Wrote editorials and edited special features

06.2014 **Research Assistant (Part Time)**

08.2017 Ministry of Power, Energy and Mineral Resources

- Collected data through primary and secondary sources
- Cleaned data and performed statistical analysis
- Facilitated writing impact assessment
- Facilitated with organizing seminars and workshops

08.2013 **Communications Manager**

08.2015 Dhaka Film Society

- Wrote fundraising proposals
- Designed Community outreach material
- Maintained communication with stakeholders
- Facilitated with organizing workshops and film festivals

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LANGUAGE SKILLS

Bengali

English

Hindi

Spanish

French

TOEFL iBT Score: 108 / 120



Education Attainment

- 2013 Bachelor of Education (Honours)
University of Dhaka
- 2008 Higher Secondary Certificate (HSC), Science Concentration
Notre Dame College, Dhaka
- 2006 Secondary School Certificate (SSC), Science Concentration
Barguna Zilla School, Barguna



Professional Development (through MOOC)

- 2021 Google Data Analytics Professional Certificate
This 8-course specialization by google features topics on Data Lifecycle, Data Ecosystem, Presentaion/Dashboard, SQL, R and Tableau.
Offered by Google on Coursera
- 2020 IBM Data Science Professional Certificate
The Certificate consists of 9 courses, including 2 specialisations: Introduction to Data Science and Applied Data Science. The Courses include topics on Data Science tools and methodology, SQL, Python and Data Visualization.
Offered by IBM on Coursera
- 2020 Fundamentals of Project Planning and Management
Offered by University of Virginia on Coursera
- 2019 Data Science Math Skills
Offered by Duke University on Coursera



Grants Received

2015 Cyclists for Cultural Exchange Grant

- Due to my urban bicycling advocacy works I won US \$2,500 grant from the Cyclists for Cultural Exchange, a bicycling advocacy group from California, US to publish and edit a bicycling advocacy magazine in Bengali called Drue. The first of its kind in the country.